

ARCHIE
ROMANCE
SERIES

ROMANCE SERIES

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AUTHORITY

NO.11 65¢
OCT. CMM
06936

KATY KEENE™



KATY MEETS
KING NEPTUNE
IN AN
"UNDERSEA
ADVENTURE"



JOHN S.
LUCAS

AN IMPORTANT MESSAGE FROM Archie™ AND HIS PALS!

LOOK FOR THESE CHILDREN! THEY ARE MISSING!

BE A SMART KID...AND BE SAFE!

NO MATTER WHAT A STRANGER OFFERS, DON'T GO WITH STRANGERS !!

IF A STRANGER APPROACHES YOU AND IT DOESN'T SEEM RIGHT, KNOW HOW TO SCREAM AND GET AWAY!

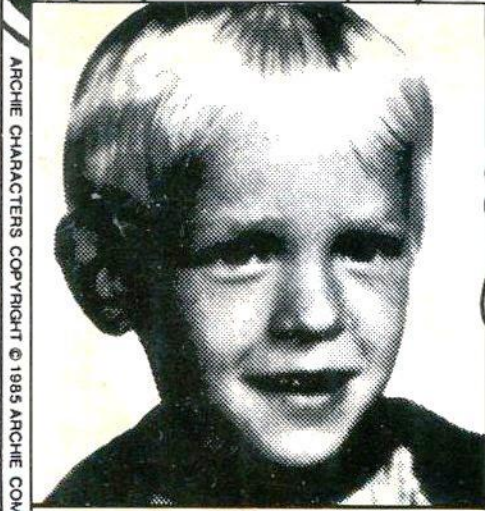


ANN GOTLIB
 DATE OF BIRTH: 5/5/71
 DATE LAST SEEN: 6/1/83
 FROM: LOUISVILLE, KY

IF YOU GO OUT AT NIGHT, DON'T WALK OR RIDE ALONE!



JON MICHAEL DABKOWSKI
 DATE OF BIRTH: 11/9/70
 DATE LAST SEEN: 1/14/82
 TARENTUM, PA



ROBERT JOSEPH FRITZ
 DATE OF BIRTH: 8/5/77
 DATE LAST SEEN: 5/14/83
 CAMPBELLSPORT, WI

COACH

USE YOUR GOOD JUDGEMENT! PLAY IT SAFE!

IF YOU'VE SEEN ANY OF THESE CHILDREN, TELL YOUR PARENTS OR TEACHERS TO CALL THIS TOLL-FREE NUMBER: 1-800-843-5678.

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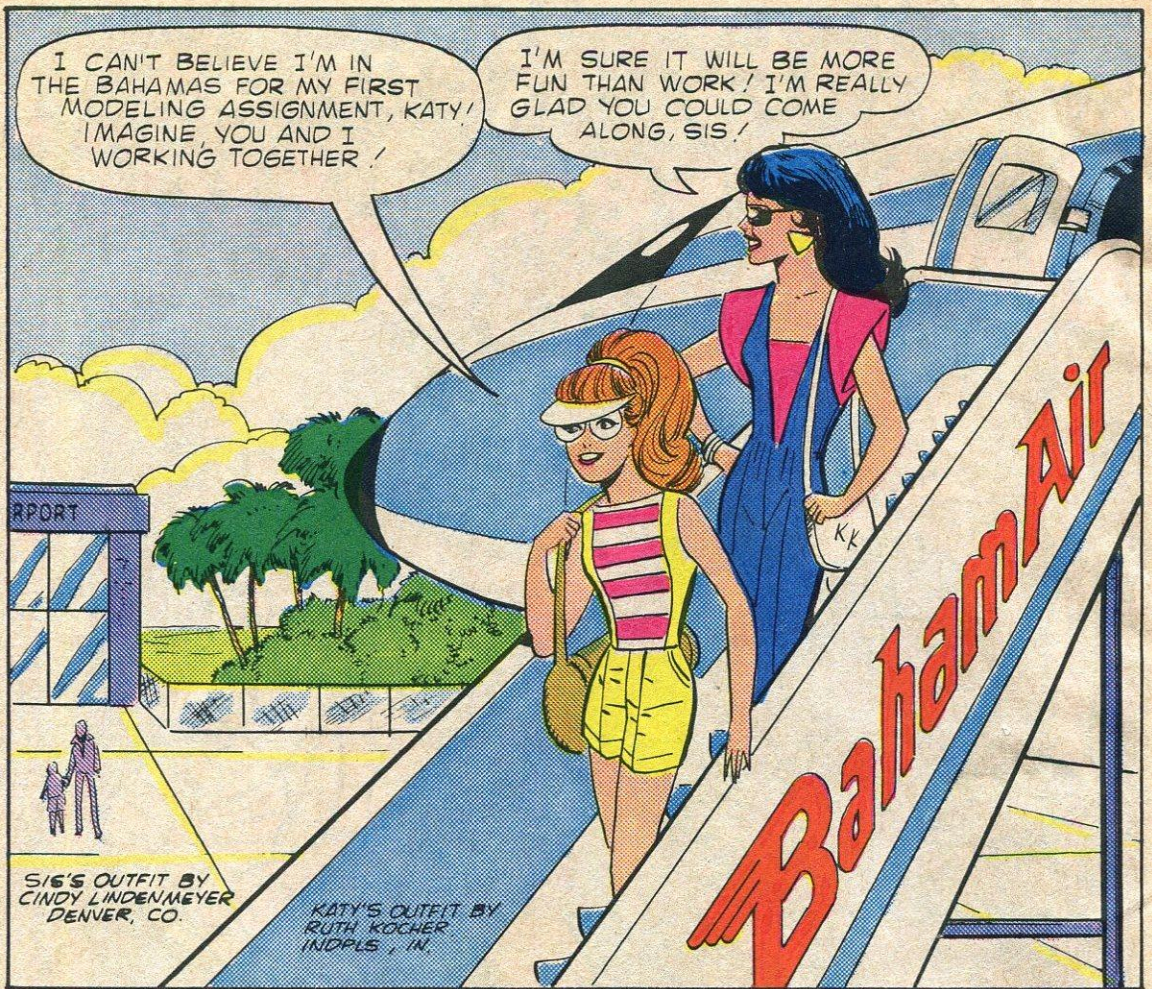
Katy Keene's "Undersea Adventure"



LETTERING BY
SANDY ADAMLE
BOISE, IDAHO
KATY'S HAIRSTYLE & SWIMSUIT
BY ELAIN WILLIAMS
ATLANTA, GA.

-JOHN S. LUCAS

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I CAN'T BELIEVE I'M IN THE BAHAMAS FOR MY FIRST MODELING ASSIGNMENT, KATY! I MIGHT AS WELL AS I WORKING TOGETHER!

I'M SURE IT WILL BE MORE FUN THAN WORK! I'M REALLY GLAD YOU COULD COME ALONG, SIS!

SUE'S OUTFIT BY CINDY LINDENMEYER DENVER, CO.

KATY'S OUTFIT BY RUTH KOCHER INDIANAPOLIS, IN.

SCRIPT: SUSAN BERKLEY

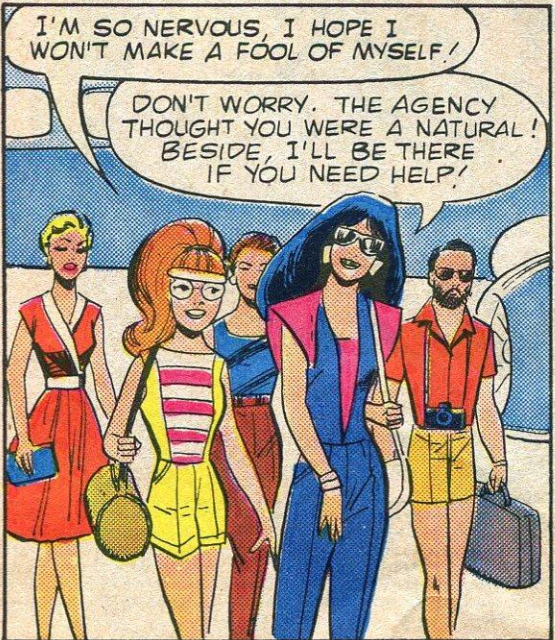
ART: JOHN LUCAS

INKS: VINCE COLLETTA

LETTERS: BILL YOSHIDA

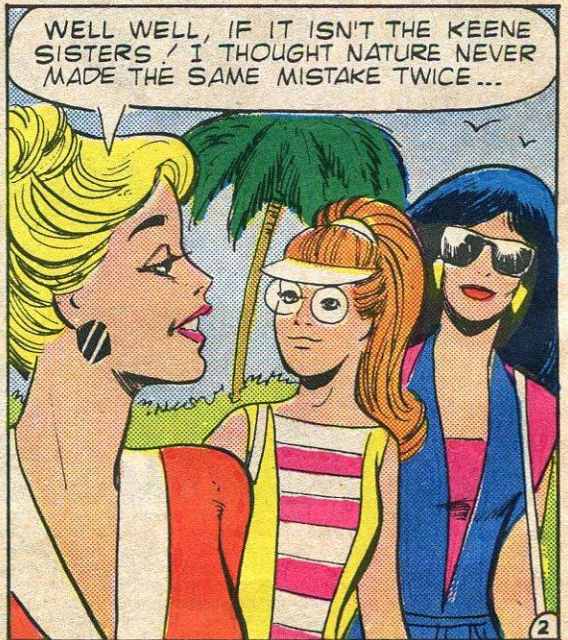
COLORS: BARRY GROSSMAN

EDITOR: MICHAEL SILBERKLEIT



I'M SO NERVOUS, I HOPE I WON'T MAKE A FOOL OF MYSELF!

DON'T WORRY. THE AGENCY THOUGHT YOU WERE A NATURAL! BESIDE, I'LL BE THERE IF YOU NEED HELP!



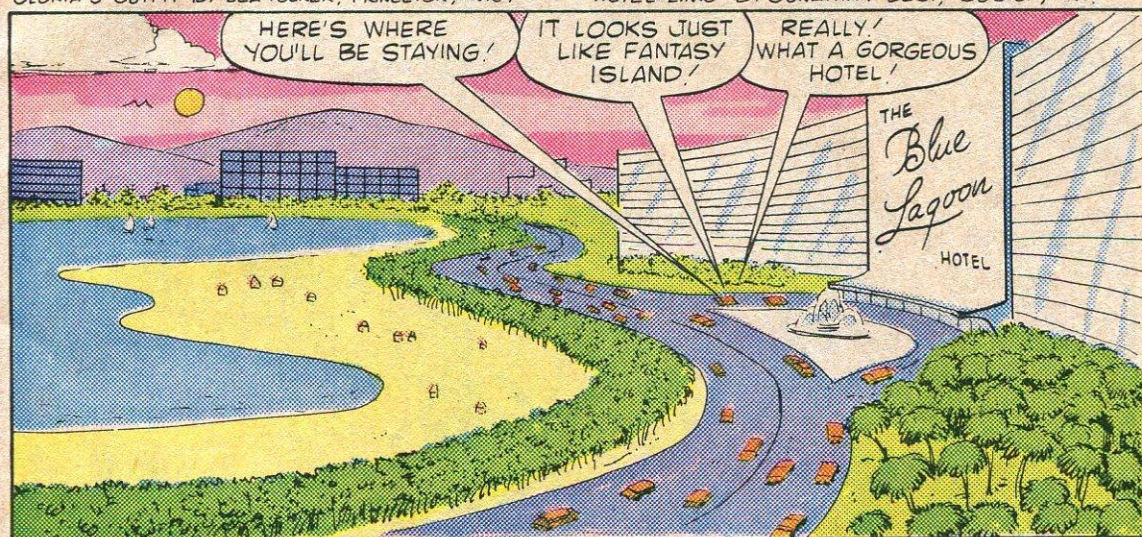
WELL WELL, IF IT ISN'T THE KEENE SISTERS! I THOUGHT NATURE NEVER MADE THE SAME MISTAKE TWICE...



GLORIA'S OUTFIT BY LEA TUCKER, PRINCETON, N.J.



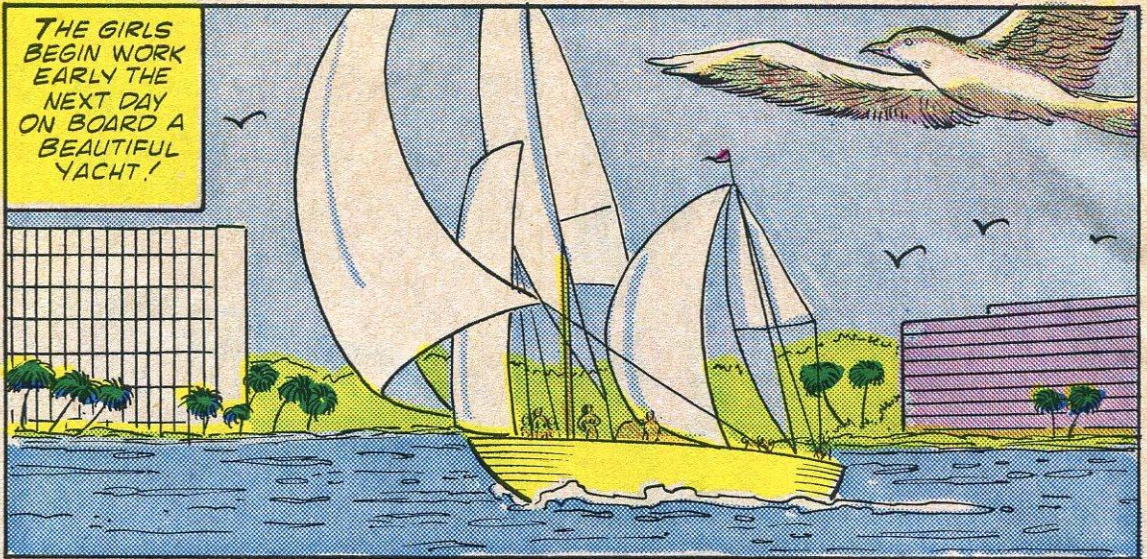
HOTEL 'LIMO' BY JONATHAN BEST, BOSTON, MA



CARIBBEAN SCENE BY JUDI FLENNER, ST THOMAS, V.I. AND CRAIG ANTHONY, LOS ANGELES, CA



THE GIRLS
BEGIN WORK
EARLY THE
NEXT DAY
ON BOARD A
BEAUTIFUL
YACHT!

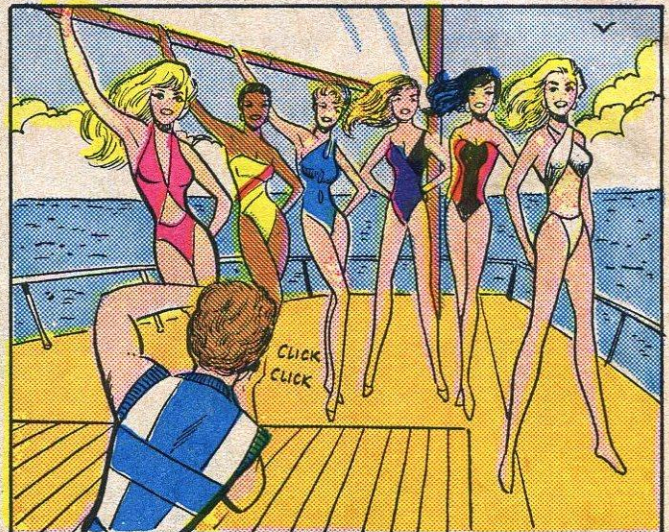


'SLOOP' DESIGNED BY GRAHAM CARLSON, MICHIANA SHORES, IN.



THAT'S IT,
KATY!
NICE!

CLICK
CLICK
CLICK



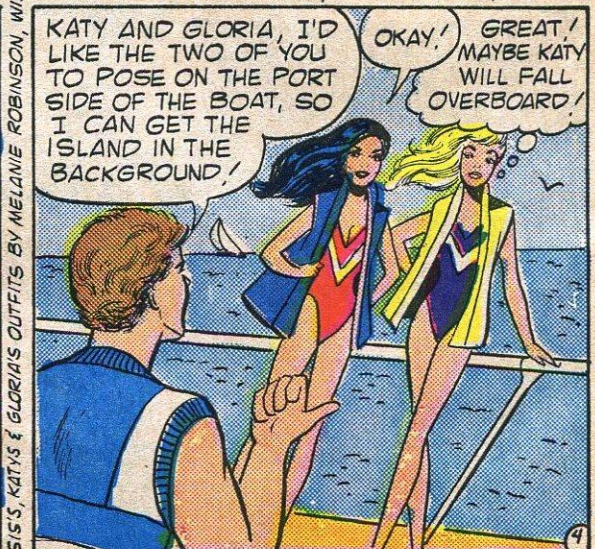
CLICK
CLICK

KATY'S OUTFIT BY SUE DEWITT, LEVITTOWN, N.Y

SWIMSUITS BY LISA EGAN, BROOKHAVEN, PA



GIVE US A BIG SMILE, SIS!
YOU LOOK GREAT!

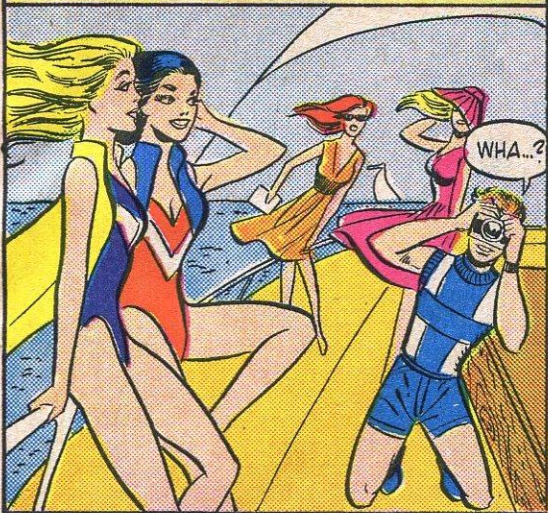


KATY AND GLORIA, I'D
LIKE THE TWO OF YOU
TO POSE ON THE PORT
SIDE OF THE BOAT, SO
I CAN GET THE
ISLAND IN THE
BACKGROUND!

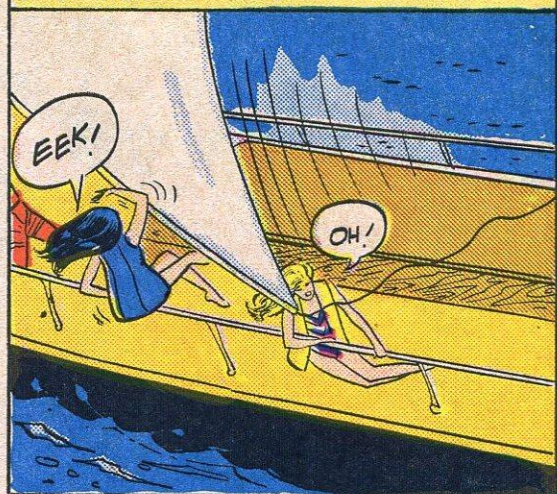
OKAY!
GREAT!
MAYBE KATY
WILL FALL
OVERBOARD!

SIS'S, KATY'S & GLORIA'S OUTFITS BY MELANIE ROBINSON, WIS.

SUDDENLY, A GUST OF TROPICAL WIND...

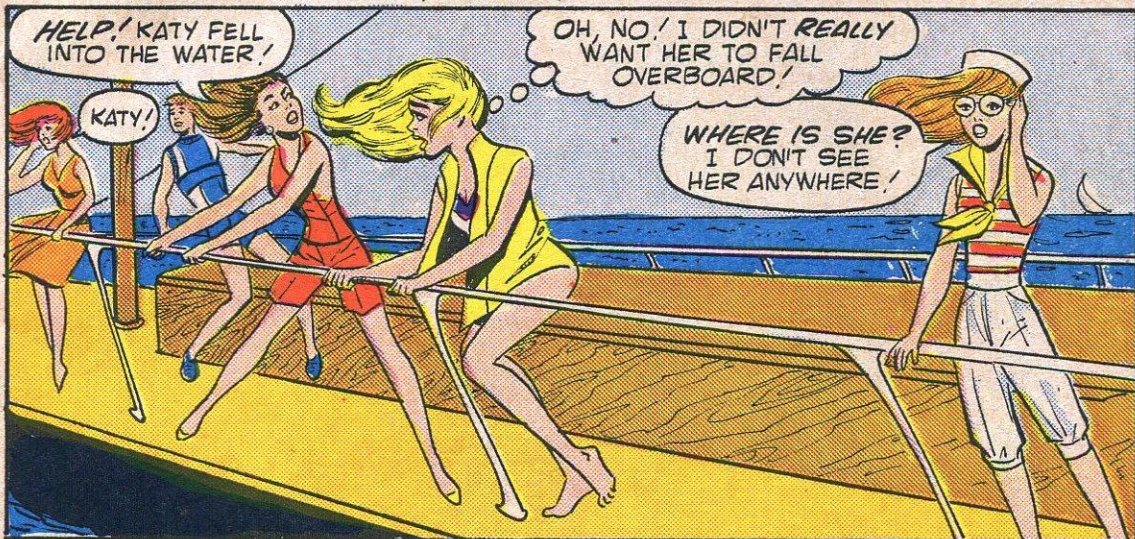


... BLOWS THE BOOM INTO OUR KATY AND KNOCKS HER OFF THE BOAT!



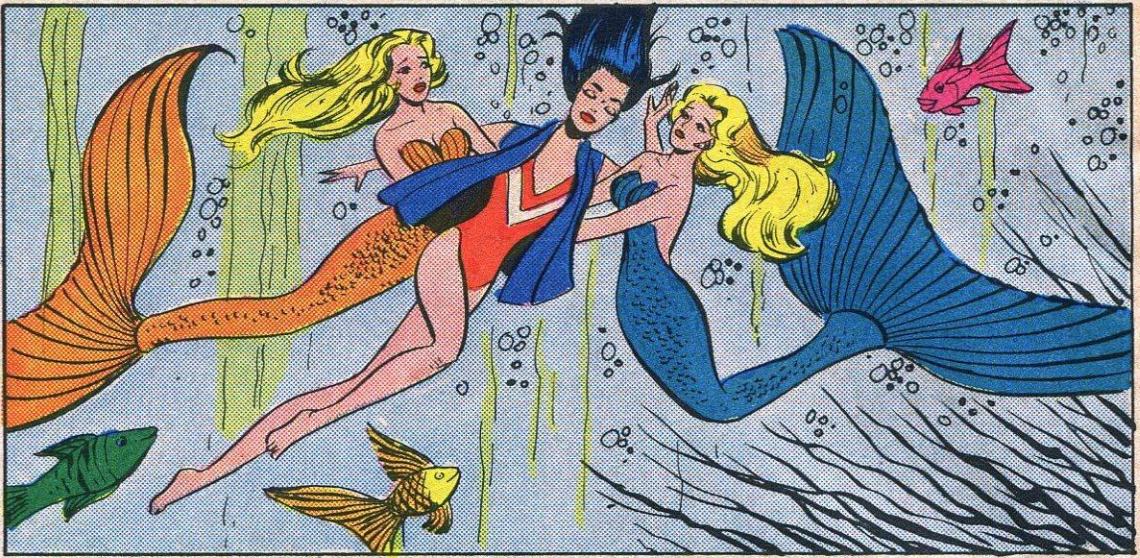
PHOTOGRAPHER'S OUTFIT BY DAN FLAVIN, OTTERBEIN, WISC.

HELP! KATY FELL INTO THE WATER!

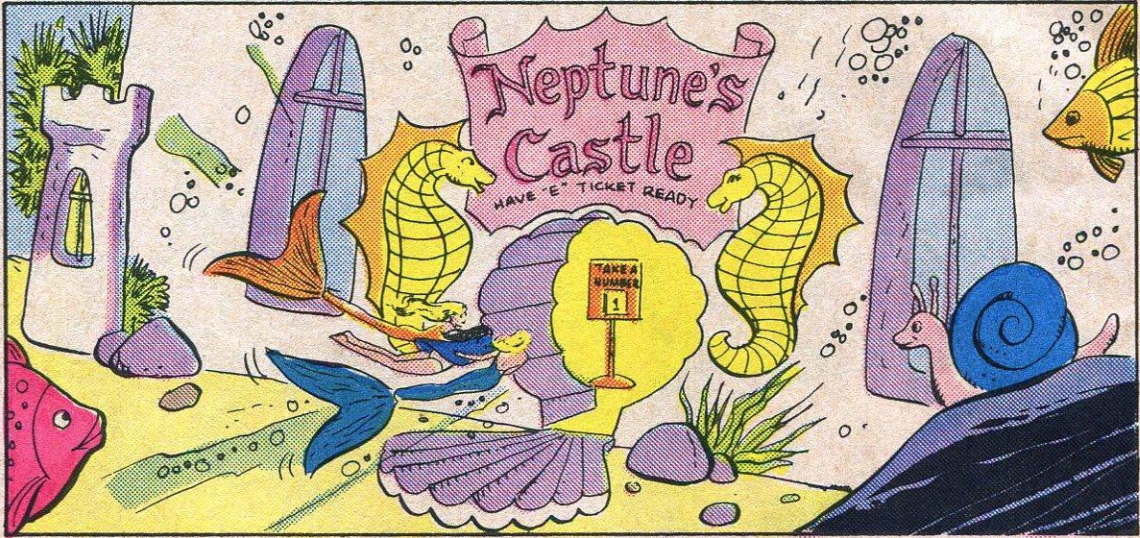


BUT KATY CAN'T HEAR THEIR CRIES!
SHE SINKS DOWN, DOWN, DOWN, THROUGH THE CRYSTAL CARIBBEAN WATERS.





MERMAIDS DESIGNED BY LOUAN GANIC, OAKLAND, CA.



NEPTUNE'S CASTLE BY BARBARA JARRETT, CORPUS CHRISTIE, TEX.



NEPTUNE'S THRONE BY SAMANTHA PASCO CLEARWATER, FLA.



CONTINUED

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Bonkers!® Fruit Candy bonks you out of this world with a Robot-Watch.

The Bonkers! Robot-Watch is two kinds of space-age fun. On your wrist, it's a digital watch. Off the strap, it transforms into a robot. You can get it from Bonkers!—the fruit candy that comes in four out-of-this-world flavors—strawberry, grape, orange, and new watermelon.



Get a  **Bonkers! Robot-Watch for \$3.95
and 3 Bonkers! labels.**

Please send me Bonkers! Robot-Watch, available from Bonkers! Fruit Candy. The watch shows the time and date and is made of durable blue plastic with a black band. Here's \$3.95 and the UPC symbol from 3 Super Fruity Bonkers! labels. That's the part with the lines and numbers that looks like this:

Name _____

Address _____

City _____ State _____

Zip _____ Age _____

Send to:
BONKERS! ROBOT WATCH
P.O. Box 5988
Wyoming, MN 55092



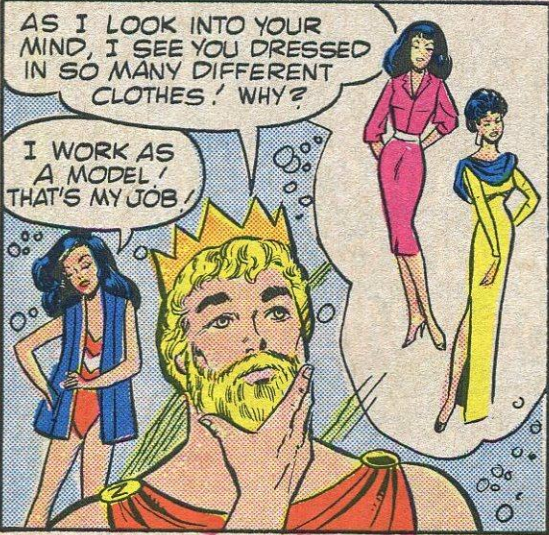
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Allow 6-8 weeks for delivery.
The watch comes with a 1 year limited warranty.



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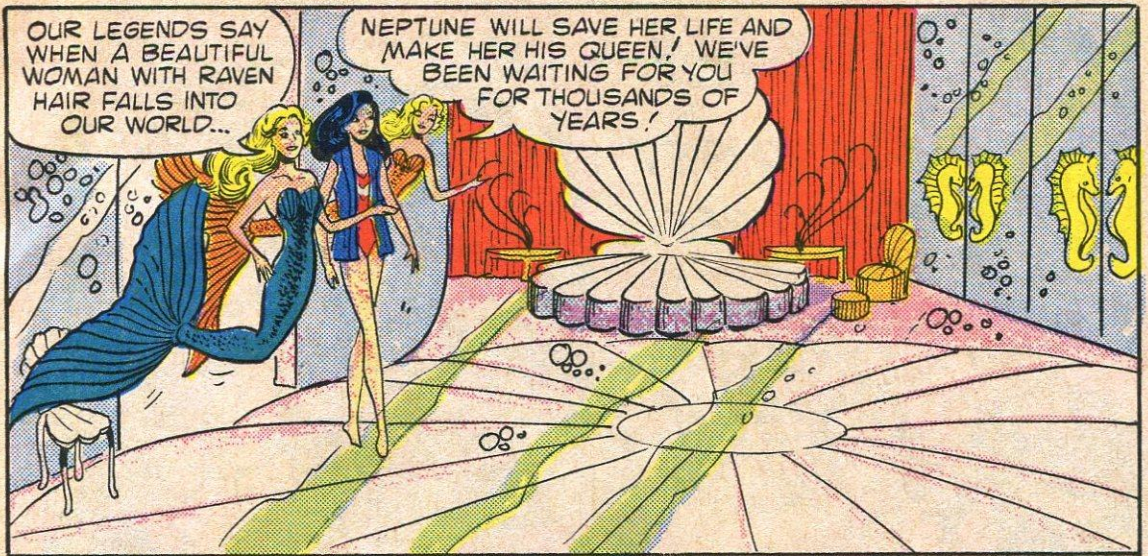


NEPTUNE'S "CLASSIC TONIC" BY ALFREDA MARQUES, MISHAWAKA, IN



KATY'S "THOUGHT FASHIONS" BY WHITNEY POWERS, NEW YORK CITY





OUR LEGENDS SAY WHEN A BEAUTIFUL WOMAN WITH RAVEN HAIR FALLS INTO OUR WORLD...

NEPTUNE WILL SAVE HER LIFE AND MAKE HER HIS QUEEN! WE'VE BEEN WAITING FOR YOU FOR THOUSANDS OF YEARS!

KATY'S SEASHELL BEDROOM BY RANDI KOREN, PORTLAND, MAINE



HERE IS YOUR NEW WARDROBE, YOUR MAJESTY! CHOOSE WHATEVER YOU LIKE!

WARDROBE FASHIONS BY KANDI SUNATO, ST. M'CLEAN VA



I'VE NEVER SEEN A DRESS LIKE THIS IN MY ENTIRE LIFE! NOW I REALLY FEEL LIKE A QUEEN!

YOU ARE MORE BEAUTIFUL THAN I EVER IMAGINED! I WILL WAIT FOR YOU IN THE THRONE ROOM WHERE YOU WILL PUT ON A FASHION SHOW JUST FOR ME!

SEASHELL CREATION BY GWEN POHLMAN MICH. CITY, IN

SAVE!
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1 ISSUE FREE!



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NAME: _____ AGE: _____ BOY GIRL
 (PLEASE PRINT)

ADDRESS: _____

CITY: _____ STATE & ZIP: _____

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THE **razzles**

Great Race Sweepstakes
WIN



• MINI-CORVETTE YOU CAN DRIVE!



• BMX BIKES



• RAZZLES RACE JACKETS



IT'S EASY TO ENTER!...

NEW RAZZLES ARE BRANDED WITH LETTERS... SPELL THE NAME RAZZLES TO ENTER AND YOU MAY BE SELECTED TO WIN ONE OF OVER 670 GREAT PRIZES!

DETAILS ON RAZZLE PACKS-VOID WHERE PROHIBITED-ENDS 7/15/86



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WE LOVE
KATY!

KATY
KEENE
FOREVER!

YAY
KATY!

WE'RE KEEN
ON
KATY!

FANS!
NOW YOU CAN JOIN
THE BRAND NEW
**KATY KEENE
FAN CLUB**

CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD,
MEMBERSHIP CARD, 4-COLOR BUTTON AND A FASHION
DESIGNER PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO
RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER KATY
KEENE AND ARCHIE PRODUCTS! ALL FOR ONLY \$3.00!



MAIL TO:
↓

KATY KEENE FAN CLUB

c/o ARCHIE COMIC PUBLICATIONS
325 FAYETTE AVENUE
MAMARONECK, NEW YORK 10543

Boy
Girl

Please enroll me in the KATY KEENE FAN CLUB.
Enclosed is \$3.00 for each membership kit ordered.
(FOREIGN ORDERS ADD \$2.00 EACH FOR POSTAGE AND HANDLING)

Send me ___ kit(s). Total amount enclosed \$ _____

Name (please print) _____ Age _____

Address _____

City _____ State & Zip _____

PLEASE
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8 TO 10
WEEKS FOR
DELIVERY.

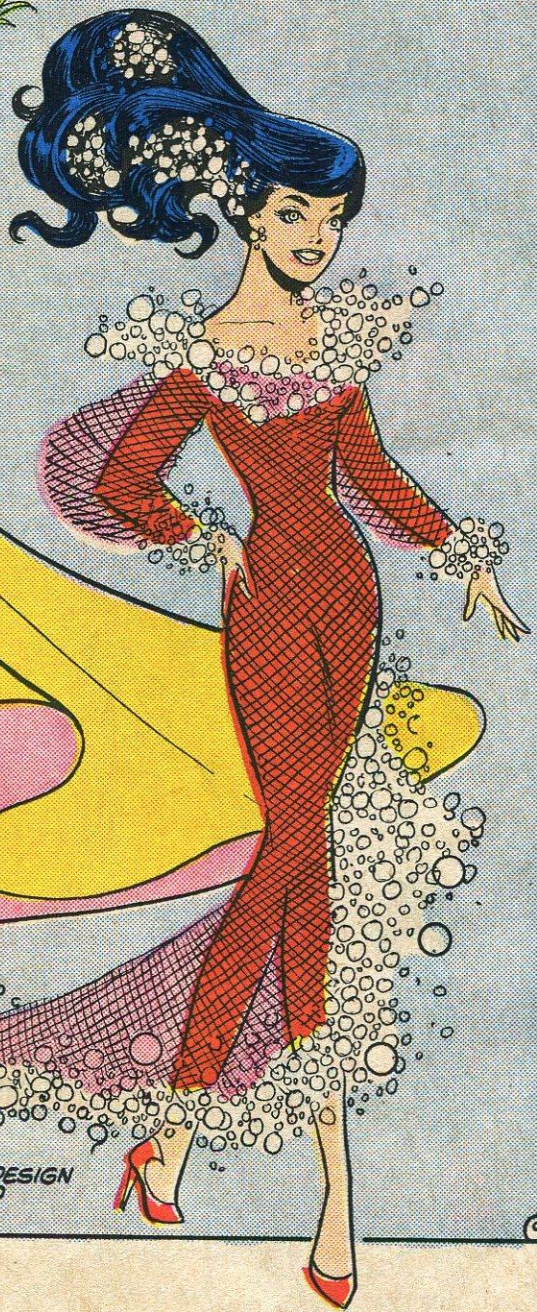
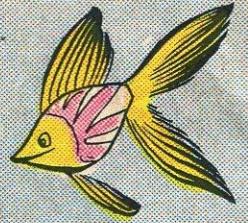
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-AND SO KATY MODELS YOUR DESIGNS!

KATY'S "SEAWEED SENSATION"
BY DARLENE HULL
MIAMI, FLA.



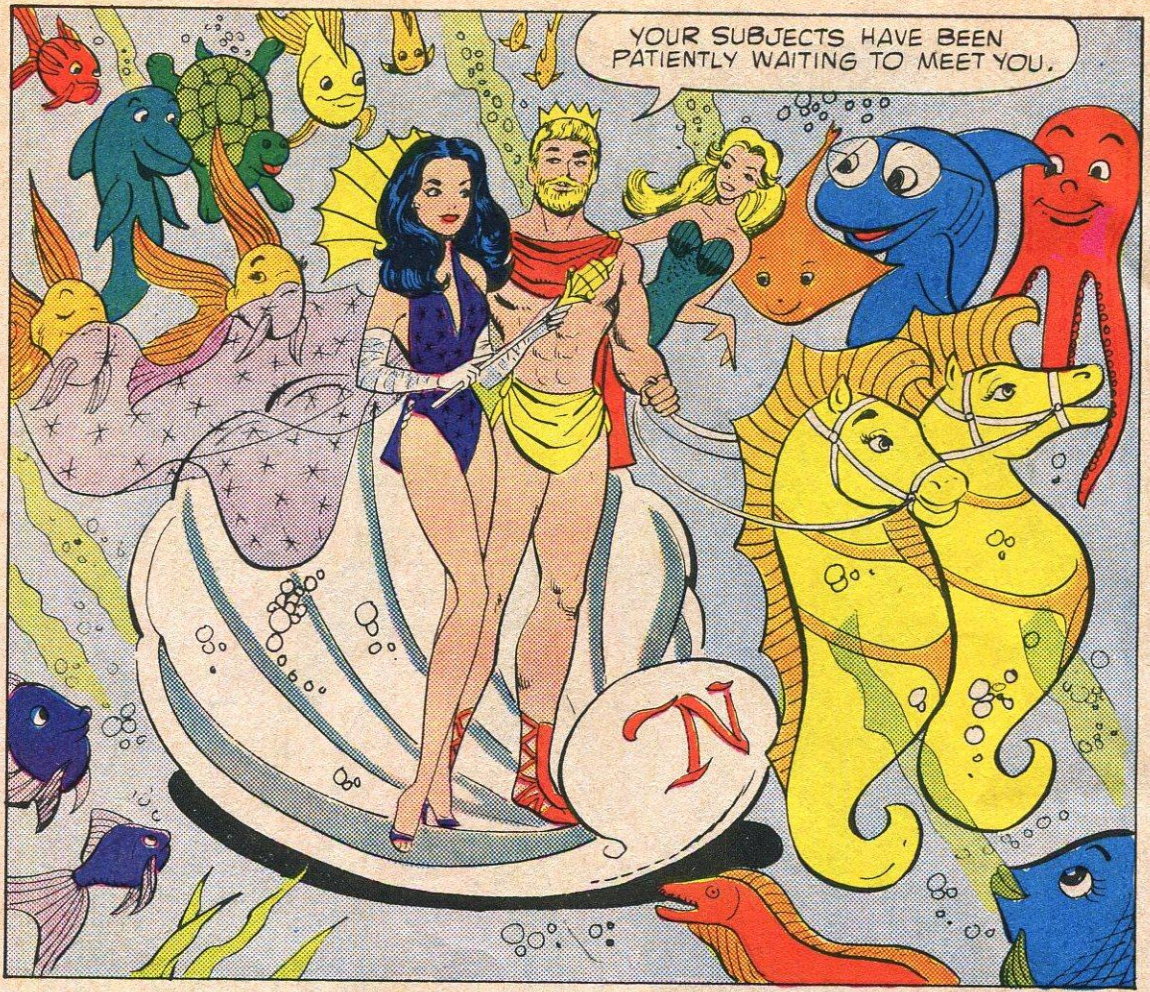
KATY'S "BUBBLES AND NET" DESIGN
BY JENNIFER ROSSICELLO
HONOLULU, HAWAII



KATY'S "STUNNING STARFISH" GOWN
BY JANE E BECKMAN
HAMPSTEAD, MD.

AND NOW, MY CHILD,
IT IS TIME FOR YOUR
CORONATION...

10
KATY'S CORONATION
DESIGN BY HOLLY THOMAS,
MICHIGAN CITY, IN



YOUR SUBJECTS HAVE BEEN PATIENTLY WAITING TO MEET YOU.



GLORIA! WHY- YOU'RE A REAL CRAB!!

WHAT DO YOU MEAN, KATY DEAR? I KNOW I NEED A MANICURE, BUT IT ISN'T THAT BAD...

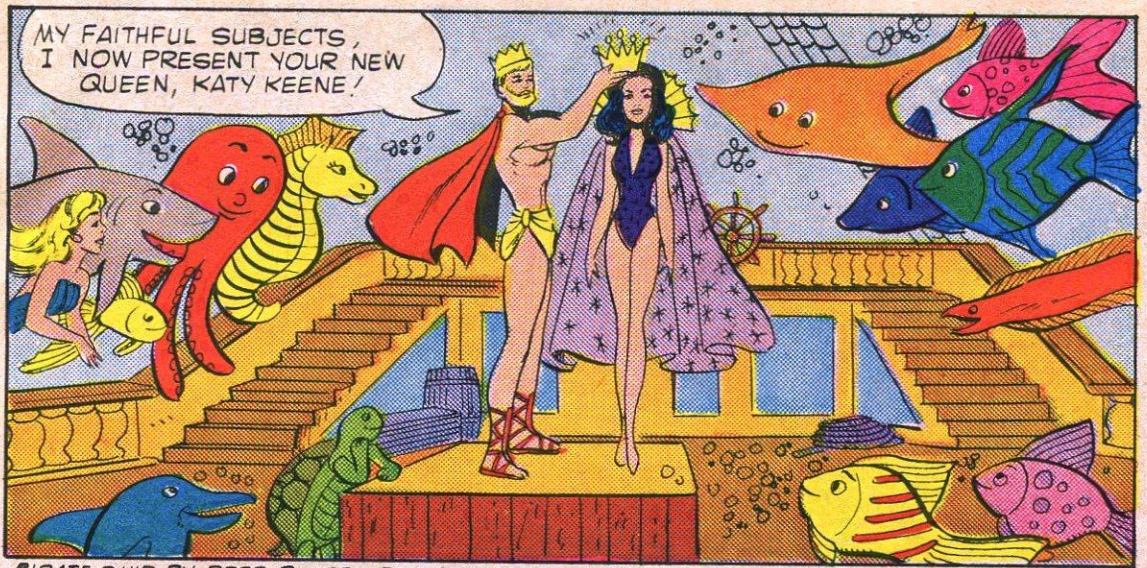
GLORIA GRANBILT "HEAD CRAB"

SIS'S SWIMSUIT BY JAN HOOPER SPENCER, OH.



SIS?! WHAT ARE YOU DOING HERE?

I TALKED THE TEACHER INTO LETTING THE SCHOOL COME TO YOUR CORONATION! WE EVEN GET TO MISS A MATH TEST! THANKS KATY!



PIRATE SHIP BY REED OLIVER, SHELBYVILLE, TENN.



SUDDENLY, KATY BEGINS TO FEEL ILL...

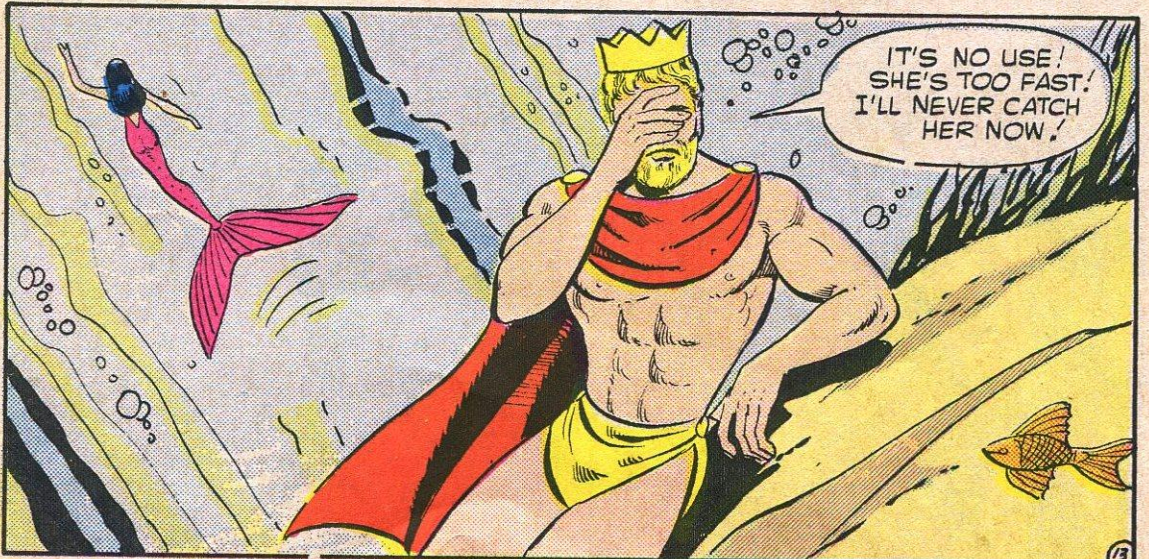


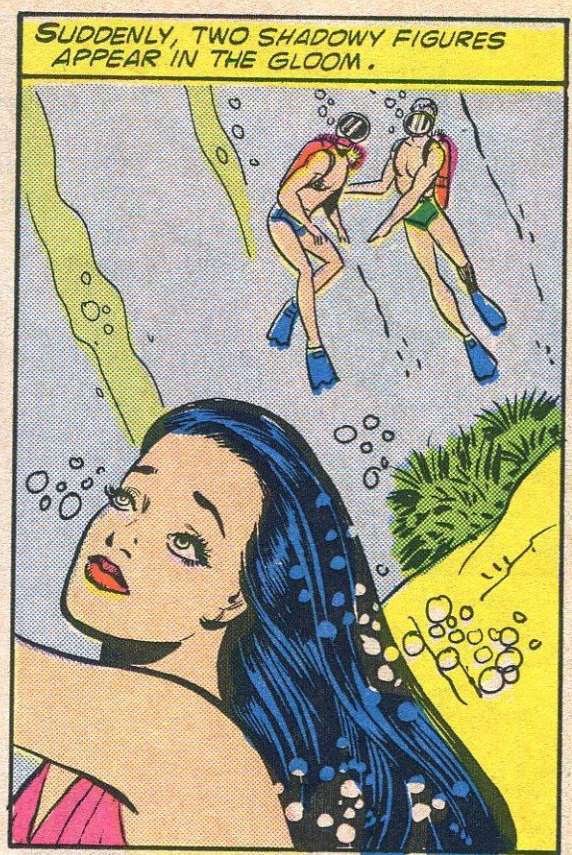
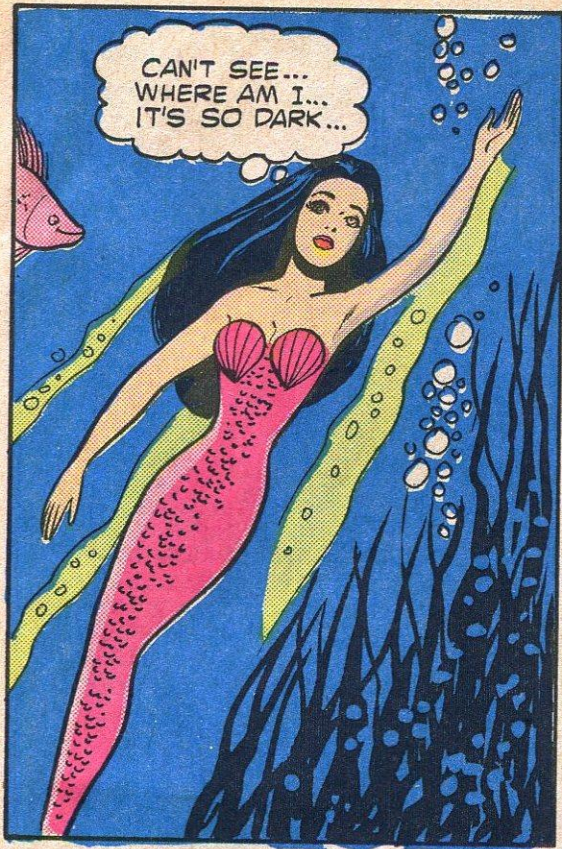
... A STRANGE TRANSFORMATION SEEMS TO BE TAKING PLACE.

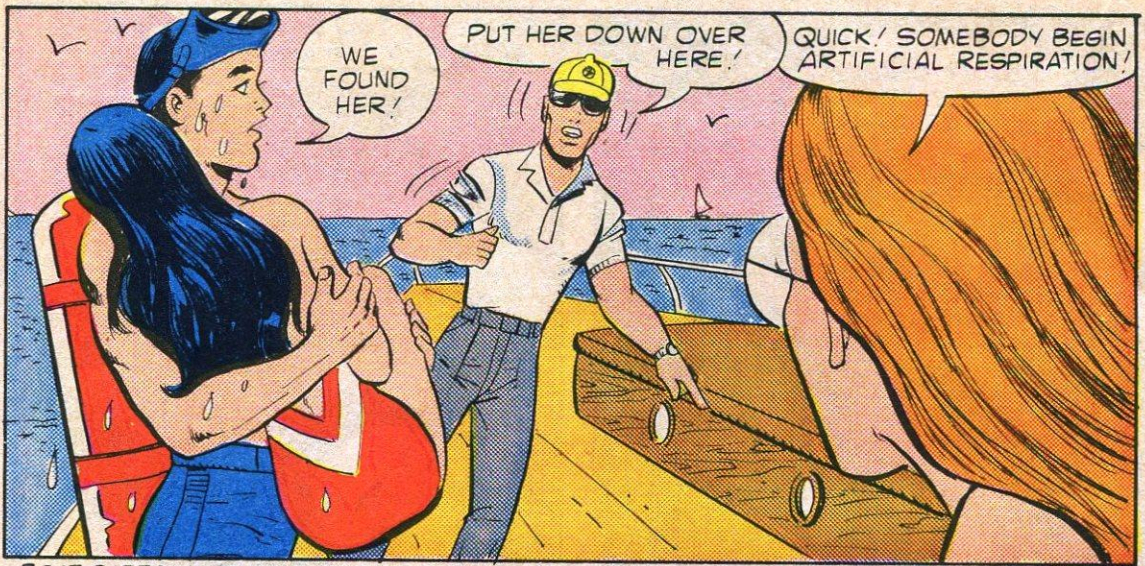




KATY'S MERMAID DESIGN BY LISA MORSE, LUNENBURG, NOVA SCOTIA, CAN.



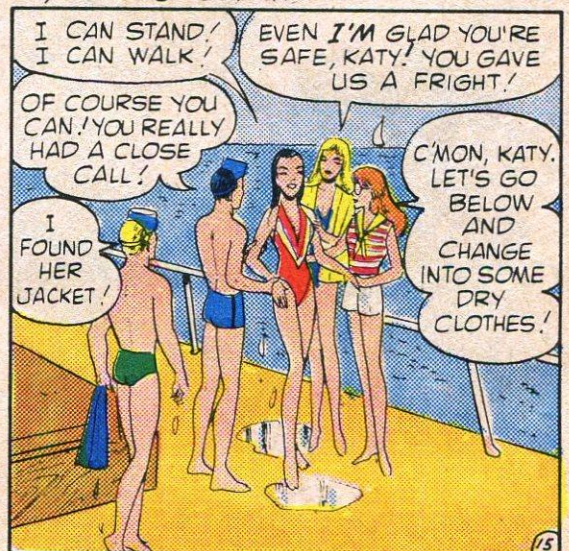
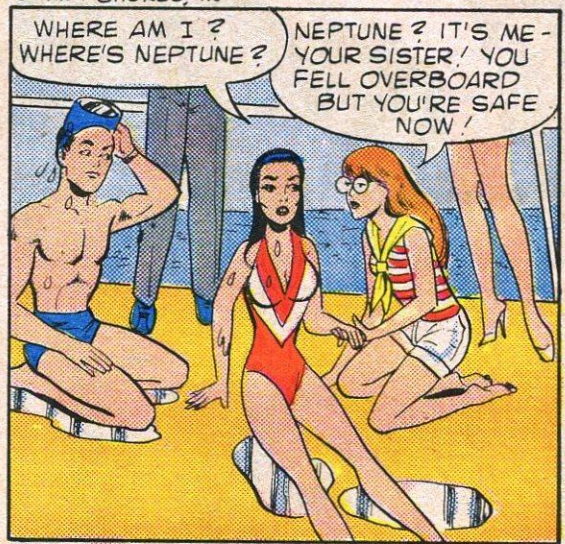




BOAT CAPTAIN'S OUTFIT BY BOB CHRISTENA, MARCHIANA SHORES, IN



SKINDIVER'S GEAR AND OUTFITS BY JOHN PRUITT, LOS ANGELES, CA



IN THE CABIN, KATY TELLS SIS EVERYTHING THAT HAPPENED...

DON'T YOU UNDERSTAND? YOU WERE KNOCKED OUT! IT WAS ALL AN HALLUCINATION!

BUT IT SEEMED SO REAL! NEPTUNE MADE ME HIS QUEEN AND GAVE ME THE MOST BEAUTIFUL CLOTHING. THEN I TURNED INTO A MERMAID...

KATY'S ROBE, TURBAN & BLOUSE BY MARIA SANTEZA, SAN JUAN, P.R

YOU WERE ONLY UNDERWATER FOR A FEW MINUTES, HOW COULD ALL THAT HAVE HAPPENED IN SUCH A SHORT TIME?

I GUESS YOU'RE RIGHT, I MUST HAVE BEEN DREAMING!

I'LL HANG YOUR SWIMSUIT AND BEACH JACKET OVER HERE TO DRY... OOPS!

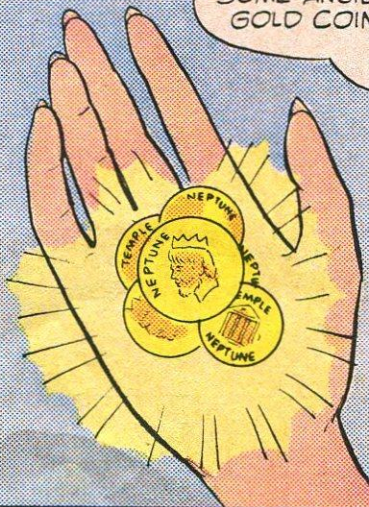


CABIN INTERIOR BY BOB CHRISTENA, MICHIANA SHORES, IN

KATY - LOOK WHAT FELL OUT OF THE POCKET OF YOUR BEACH JACKET...

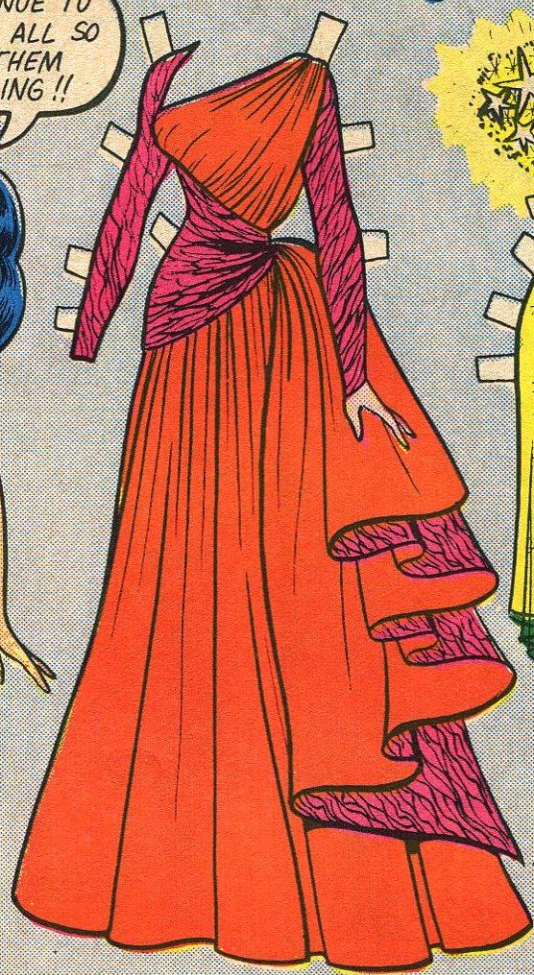
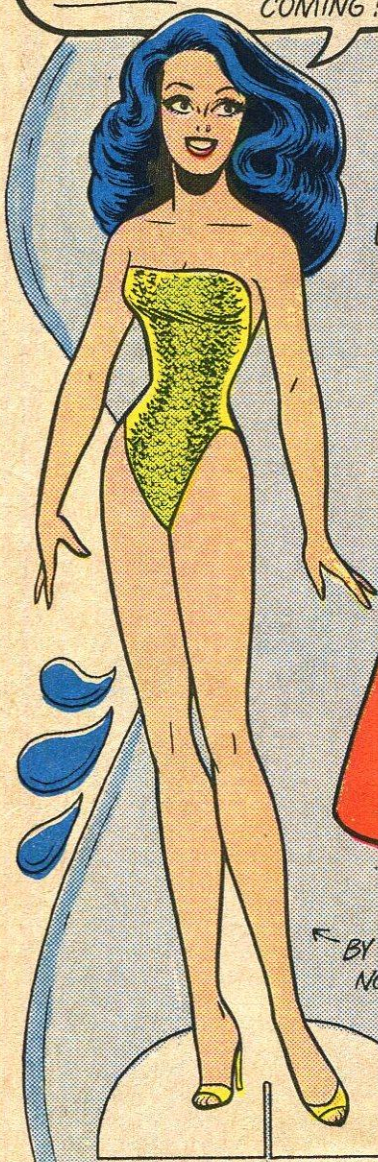
HMM?

SOME ANCIENT GOLD COINS!

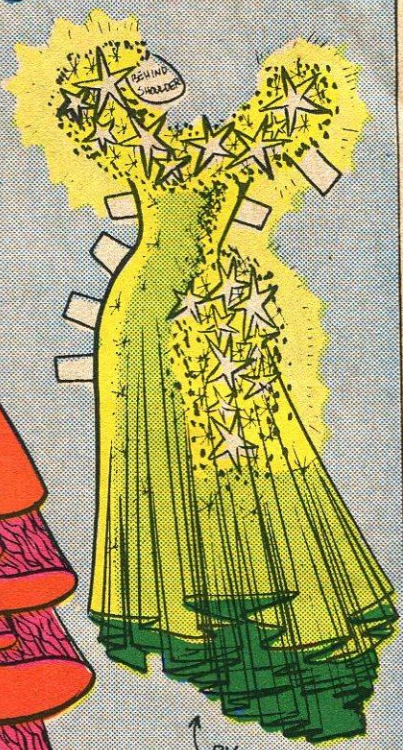


Katy Keene's Fans

YOUR DESIGNS CONTINUE TO AMAZE ME! THEY'RE ALL SO BEAUTIFUL - KEEP THEM COMING!!

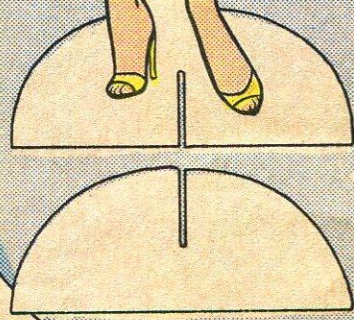


BY HANNA DARRELL,
NORWALK, CT.

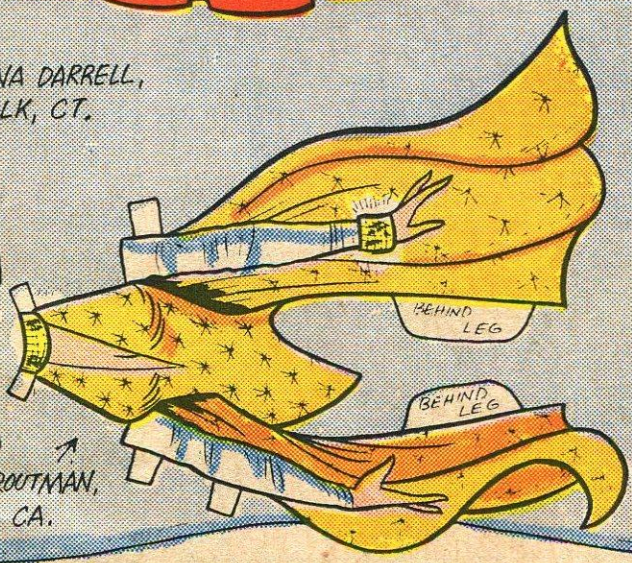


BY JANE E. BECKMAN,
HAMPSTEAD, MD.

BY MIL BOWMAN,
ST. PETERSBURG, FL.



BY CHRISTINA TROOTMAN,
ATWATER, CA.



BEHIND LEG

BEHIND LEG

Underseas Designs

and Honorable Mentions !!

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CARBONEAR, Nfld

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BROOKLYN, NY

LISA COLON
NEW YORK, NY

RACHEL JOLLY
OLYMPIA, WASH.

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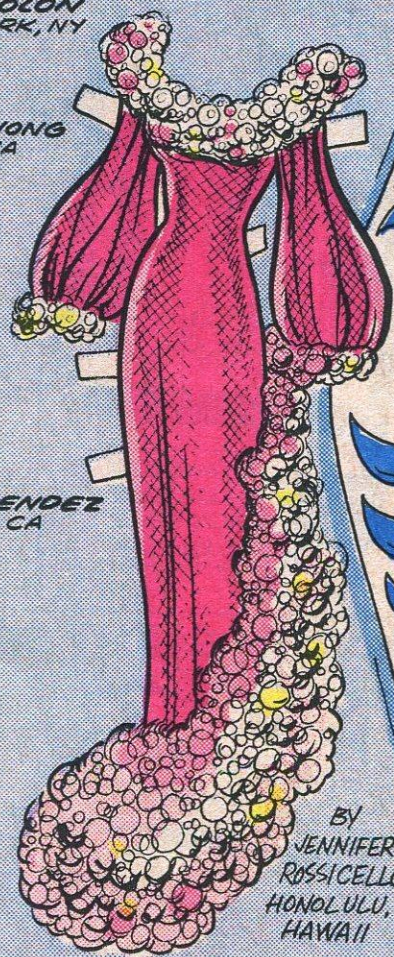
ELIZABETH McDERMOTT
SALT LAKE, UTAH

ALICIA LAUON
BETTENDORF, IOWA

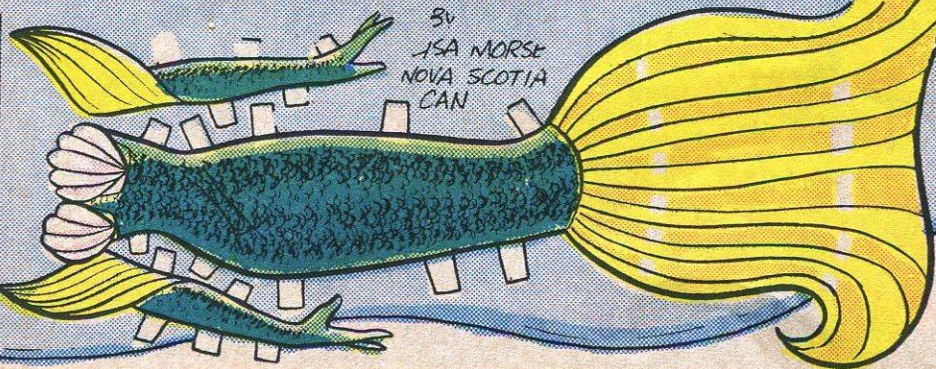
SUE TOPPING
ROCK FALLS, I

MARY RAPER
PORTAGE, W

BECKY KNIGH
LEADVILLE, CT



BY
JENNIFER
ROSSICELLO,
HONOLULU,
HAWAII

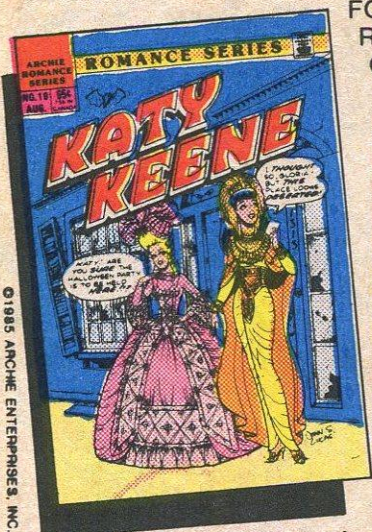


BY
JSA MORSE
NOVA SCOTIA
CAN

BY
JOHN
S.
LUCAS

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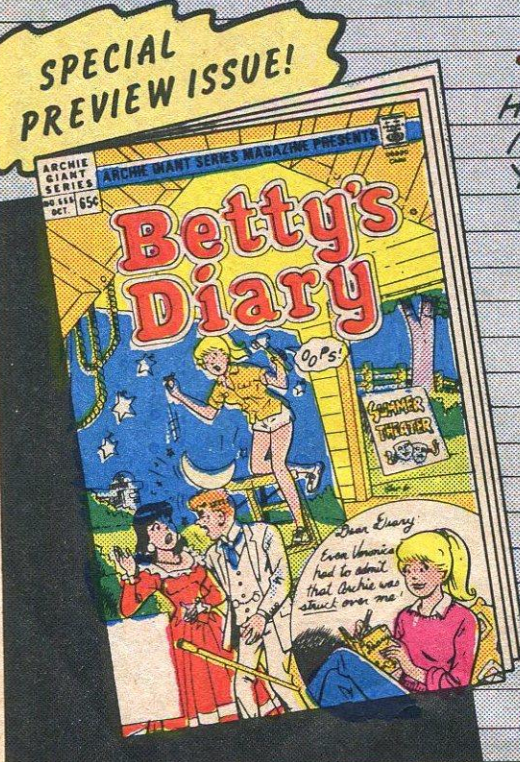


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NAME (PLEASE PRINT)		<input type="checkbox"/> BOY <input type="checkbox"/> GIRL
ADDRESS		AGE
CITY & STATE		ZIP
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ARCHIE GIANT SERIES MAGAZINE PRESENTS...



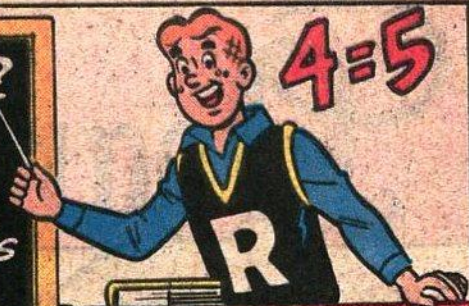
**SPECIAL
PREVIEW ISSUE!**

IN BETTY'S ROOM, NEAR HER WINDOW, IS A CLOSET, IF YOU WERE TO OPEN IT, YOU WOULD SEE ON A NEATLY ARRANGED SHELF, SOME DOLLS, A BOX CONTAINING OLD BOOK REPORTS, A PAIR OF ICE SKATES (SIZE 2), A TEDDY BEAR, SOME BOOKS, AND A SWEAT-SHIRT THAT READS... "ARCHIE ANDREWS, NO. 15." HIDDEN UNDER THIS RAGGED SHIRT IS BETTY'S DIARY. WANT TO KNOW WHAT'S IN IT? THEN DON'T MISS THIS SPECIAL EDITION OF...

Betty's Diary ON SALE AUGUST 13.

FOUR EQUALS FIVE?

YES! THAT'S *CORRECT!*
 WHEN YOU SUBSCRIBE TO
ARCHIE'S SPECIAL DIGEST OFFER
 YOU'LL RECEIVE THE NEXT *FIVE ISSUES*
 FOR THE PRICE OF *FOUR!*
 YOU'LL GET ONE ISSUE **FREE!**



4=5



...YOU GET
 ONE ISSUE
FREE!

EACH **SUBSCRIPTION** ADDS UP TO **FIVE!**
 YOU **SAVE \$1.25** WITH EACH
 SUBSCRIPTION!

FILL OUT
 COUPON
 AND
 MAIL
 TODAY

MAIL TO: **ARCHIE'S SPECIAL DIGEST OFFER**
 325 FAYETTE AVENUE
 MAMARONECK, N.Y. 10543

ALLOW
 6 TO 10
 WEEKS FOR
 DELIVERY

ENCLOSED FIND \$5.00 FOR EACH TITLE CHECKED (FOREIGN ORDERS ADD \$3.00 PER TITLE FOR POSTAGE.) I WILL RECEIVE THE NEXT **FIVE ISSUES** OF EACH TITLE WHICH INCLUDES **ONE FREE ISSUE AS A BONUS!** (OFFER EXPIRES DEC. 31, 1985)

- | | | | |
|--|---------|--|---------|
| <input type="checkbox"/> ARCHIE COMICS DIGEST | \$ 5.00 | <input type="checkbox"/> BETTY AND VERONICA COMICS DIGEST | \$ 5.00 |
| <input type="checkbox"/> LAUGH COMICS DIGEST | \$ 5.00 | <input type="checkbox"/> JUGHEAD WITH ARCHIE COMICS DIGEST | \$ 5.00 |
| <input type="checkbox"/> JUGHEAD JONES COMICS DIGEST | \$ 5.00 | <input type="checkbox"/> ARCHIE ANDREWS WHERE ARE YOU DIGEST | \$ 5.00 |

NAME _____ AGE _____ MALE
 (PLEASE PRINT) FEMALE

ADDRESS _____

CITY _____ STATE & ZIP _____

TOTAL AMOUNT
 ENCLOSED
 \$ _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN POSTAL MONEY ORDERS MUST BE PAYABLE IN U.S. CURRENCY OR BY INTERNATIONAL MONEY ORDER.

LETTERS TO KATY...



DEAR KATY:

I have a problem. I spend money too fast and don't know what to do about it. Any suggestions?

LOVE, MYRA

DEAR MYRA:

Unfortunately, money doesn't buy happiness, although sometimes we would like to think it does. Put yourself on a strict budget and plan how much you will spend every day. Don't carry any more money in your wallet than you can afford to spend.

LOVE, KATY

DEAR KATY:

I'm almost 13 years old. I want to be a model. I am 5'4" and 112 lbs. Do you think I should wait? Mentally, I really am ready for modeling.

SINCERELY, JENNIFER

DEAR JENNIFER:

You have to have a heart-to-heart talk with your parents to see what is best for you. If they agree, have them take you around to some modeling agencies in your area to see if you have the right "look". You are the right age and size for a teen model, but you're too short and too young right now to model high fashion women's wear. Some fashion models start as early as age 16, but the average age is 18-23. In most cases a model should be at least 5'7" or taller, quite slim with well-proportioned features. I am quite sure you will grow, and you will certainly get older. Good luck.

LOVE, KATY

DEAR KATY:

I'm only 10 years old and I like boys. Is this normal or should I wait until I get older?

WONDERING

DEAR WONDERING:

It is normal for boys and girls to like each other and enjoy each other's company at any age, but serious dating should wait until High School

LOVE, KATY

DEAR KATY:

Hi! I have a girl problem. I am all talk and no action. Whenever I have a girlfriend and she wants to kiss me I get really embarrassed. I'm 13 years old and shouldn't feel that way. Any suggestions?

BRANDON

DEAR BRANDON:

Relax! It is perfectly normal to feel embarrassed. I much prefer a guy who's a little awkward and shy than a fellow who's an arrogant know-it-all. Take your time and try holding hands until you gain your self-confidence.

LOVE, KATY

P.S.—Here's a secret. We girls are just as nervous as you guys.

DEAR KATY:

Hi! I'm always collecting your Comics. Here's my problem. My brothers are always teasing me, I tell my parents, but they never do anything. I really admire you. When I grow up I will try to be like you so I won't get teased.

SINCERELY, TEASED

DEAR TEASED:

Hold you head high and ignore your silly brothers. The more excited you get the more they will tease you. Then, in a quiet moment, tell them firmly that their teasing is very destructive because it hurts you and makes them look childish and foolish. I used to get called "stringbean" when I was younger because I was too tall and skinny, but I ignored them and look where I am today!

LOVE, KATY

DEAR KATY:

I'm 11 years old and I enjoy reading about you and Sis. Your issue on modeling was terrific! Whenever I am in school, I'm too shy to enter any conversations. I always say something foolish. How can I make more interesting conversation?

THERESA

DEAR THERESA:

If you read newspapers and magazines you will have plenty of interesting things to talk about. Did you know that to be a conversationalist you have to be a good listener? Show other people that you are genuinely interested in them by getting them to talk about themselves. Ask them questions about their lives, their interests. The most popular people are those who do the most to help others. Try getting involved with clubs and after school activities such as Girl Scouts or hospital or senior citizen volunteers.

In no time I am sure you'll make plenty of wonderful new friends!

LOVE, KATY

DEAR KATY:

My bangs don't look good. What should I do? I ask you because you always have beautiful hair.

YOURS TRULY, SORROWFUL FOREHEAD

DEAR SORROWFUL:

Wash and condition your hair every day and get a good haircut. Maybe bangs aren't for you. Try pinning them away from your face with a pretty barrette.

LOVE, KATY

SEND YOUR COMMENTS TO:

"LETTERS TO KATY..."

c/o ARCHIE COMIC PUB.

325 FAYETTE AVENUE

MAMARONECK, N.Y. 10543

* hints from Sis-

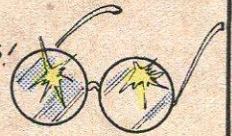
TRY MAKING THIS DELICIOUS CANDY!
IT'S GOOD FOR YOU, TOO!



* SUNFLOWER SEED BRITTLE - BETTER THAN PEANUT BRITTLE!

- 1 CUP SUNFLOWER SEEDS, WITHOUT THE SHELL, UNSALTED (IF THE SUPERMARKET DOESN'T HAVE THEM, TRY A HEALTH FOOD STORE) OR 1 CUP OF PUMPKIN SEEDS (HULLED).
- ¼ CUP HONEY • ⅓ CUP OF BUTTER
- SLIGHTLY BROWN SEEDS OVER MEDIUM HEAT IN A HEAVY SKILLET.
- STIR THEM WHILE THEY'RE COOKING SO THEY DON'T BURN.
- POUR THE SEEDS INTO A BOWL. • IN THE SAME PAN MELT THE BUTTER AND STIR IN THE HONEY. • COOK OVER MEDIUM HEAT FOR 3 MINUTES.
- ADD THE SEEDS AND COOK FOR 2-4 MINUTES MORE UNTIL THE ENTIRE MIXTURE IS GOLDEN BROWN, STIRRING WITH A WOODEN SPOON • REMOVE FROM HEAT • WHILE THE MIXTURE IS STILL HOT, SPREAD IT ON A PIECE OF BUTTERED WAX PAPER. • CUT IT INTO SQUARES WITH A BUTTERED KNIFE, OR WAIT UNTIL COOL AND BREAK INTO PIECES!

* HEY GANG! IF YOU WEAR GLASSES LIKE ME, THE BEST WAY TO CLEAN THEM IS WITH A DROP OF VINEGAR ON EACH LENS!



* TO REMOVE A BANDAID WITHOUT THE OUCH, SATURATE A COTTON BALL WITH BABY OIL AND RUB IT OVER THE BANDAID. THE BANDAID WILL SLIP RIGHT OFF WITHOUT HURTING YOUR SKIN!

* TRY THIS IF YOU GET BLEMISHES: AFTER YOU WASH YOUR FACE AND IT'S NICE AND CLEAN, PUT SOME APPLE CIDER VINEGAR INTO A BASIN OF WARM WATER AND SPLASH YOUR FACE THOROUGHLY. LET IT DRY WITHOUT USING A TOWEL. OR KEEP THE SOLUTION IN A SPRAY BOTTLE AND SPRAY IT ON YOUR FACE (CLOSE YOUR EYES!). THIS RESTORES YOUR SKIN'S NATURAL ACID BALANCE.

* HERE'S ANOTHER BEAUTY HINT: IT'S PERFECTLY OKAY TO WASH YOUR HAIR EVERY DAY. EXPERTS SAY DRY HAIR NEEDS WATER DAILY AND OILY HAIR WILL NOT BECOME WORSE IF YOU WASH IT A LOT. SO TREAT YOUR HAIR LIKE YOUR FACE! WASH BOTH EVERY DAY! THEY BOTH GET EXPOSED TO THE SAME DIRT!

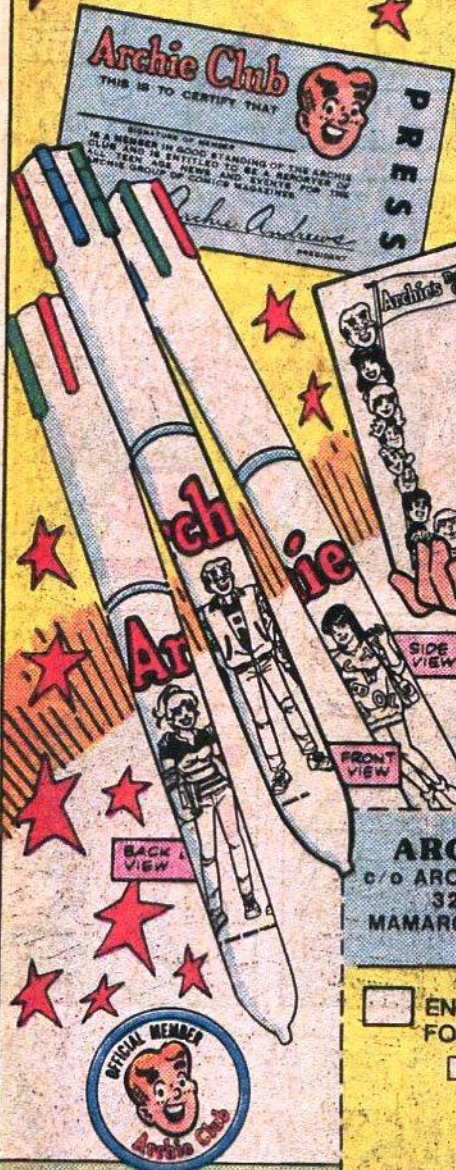


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... AND BE ELIGIBLE TO WIN CASH PRIZES!!

CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD, MEMBERSHIP CARD, 4-COLOR BUTTON AND A TERRIFIC PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER GREAT ARCHIE PRODUCTS!



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 c/o ARCHIE COMIC PUBLICATIONS
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 MAMARONECK, NEW YORK 10543

Total amount enclosed
 \$ _____

Send me _____
 kit(s).

PLEASE ENROLL ME IN THE ARCHIE FAN CLUB! ENCLOSED IS \$3.00 FOR EACH MEMBERSHIP KIT ORDERED. FOREIGN ORDERS ADD \$2.00 FOR POSTAGE AND HANDLING.
 I am already an ARCHIE CLUB MEMBER! Enclosed is \$2.00 for the PEN and NOTE PAD only!
 (OFFER EXPIRES DEC. 31, 1985.)

Boy
 Girl

NAME (please print) _____ AGE _____

ADDRESS _____

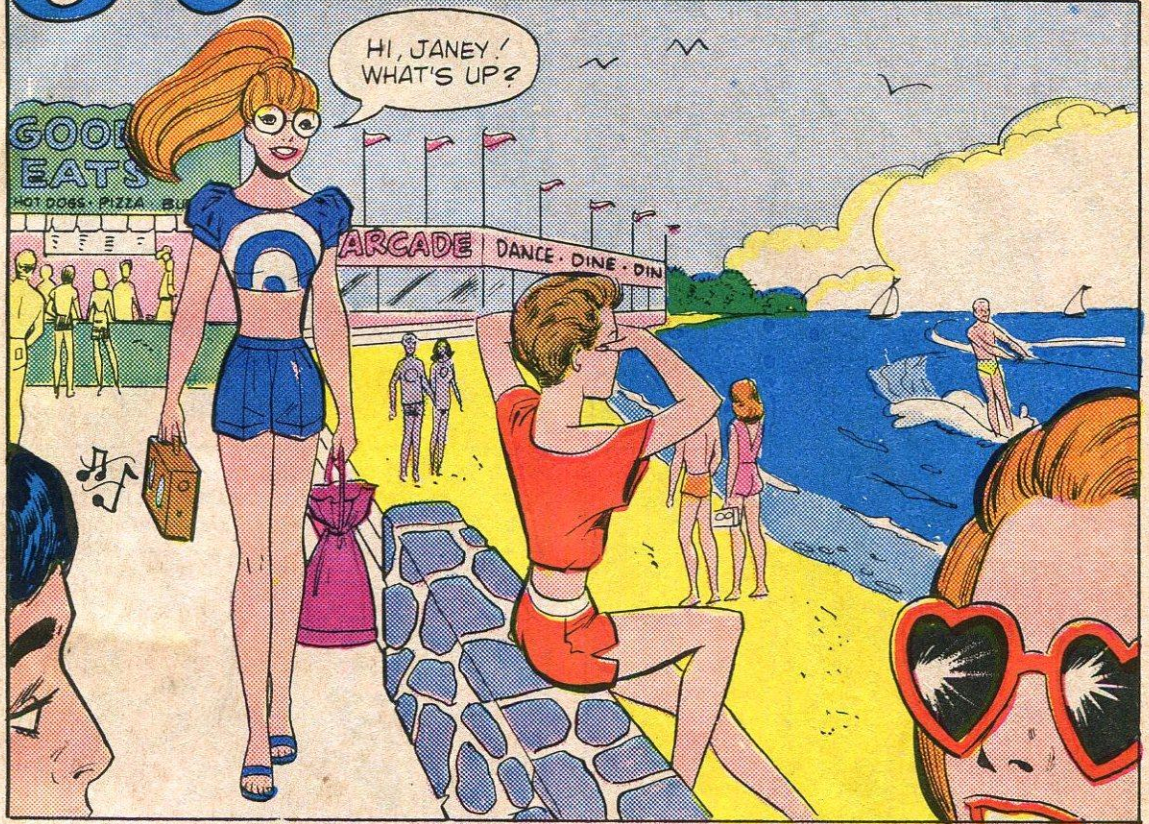
CITY _____ STATE & ZIP _____

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If you are already an ARCHIE CLUB MEMBER, send in \$2.00 and receive the 3-COLOR PEN and NOTE PAD!

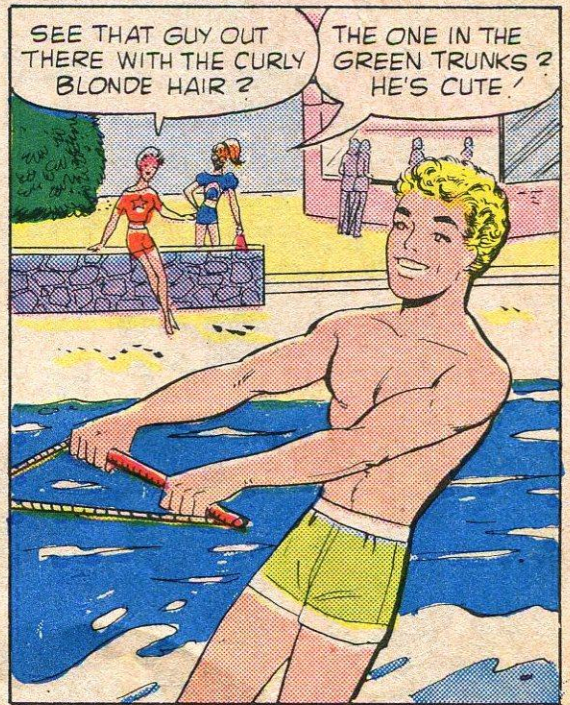
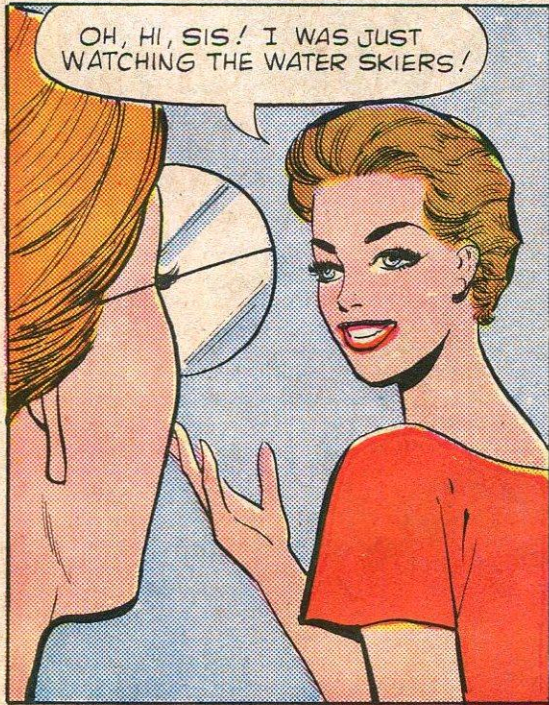


Sis in "Fashion Passion"

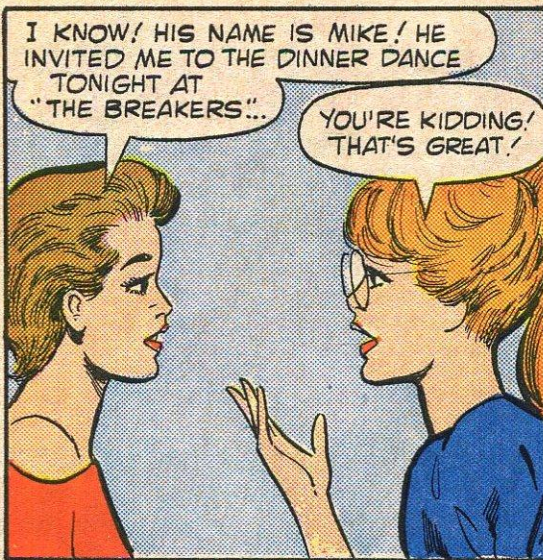


SIS'S OUTFIT BY BRIGIT HEYMAN, PADUCAH, KY

SUNGLASSES BY BARB ADAMS, BILLINGS, MT.



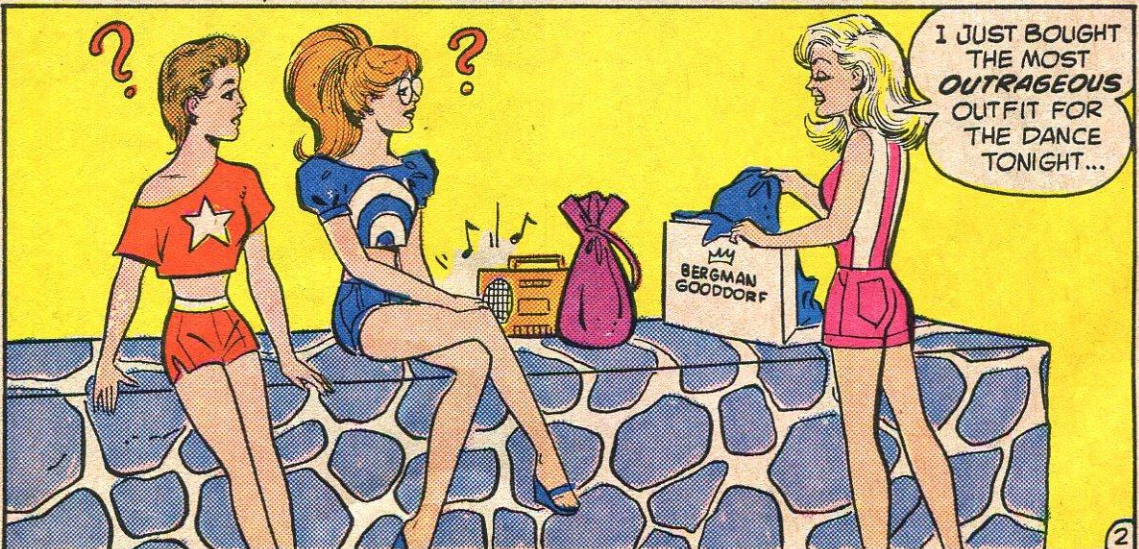
SWIMTRUNKS BY COOPER SLIWA, TULSA, OK



JANEY'S HAIRSTYLE BY LEE WIZECKI, DENVER, CO.



LAUREN'S HAIRSTYLE & OUTFIT BY GALE CHILLIS, CHANNAHON, IL.





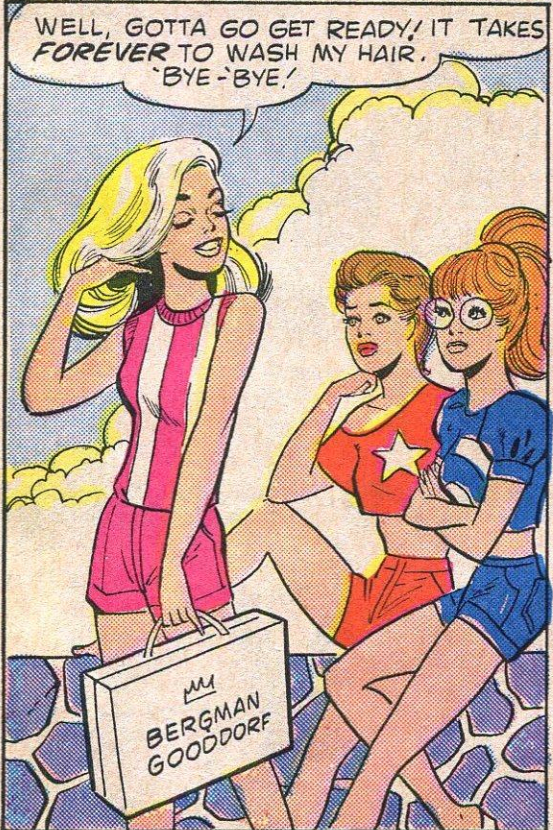
CHECK THIS OUT!
ISN'T IT CUTE?



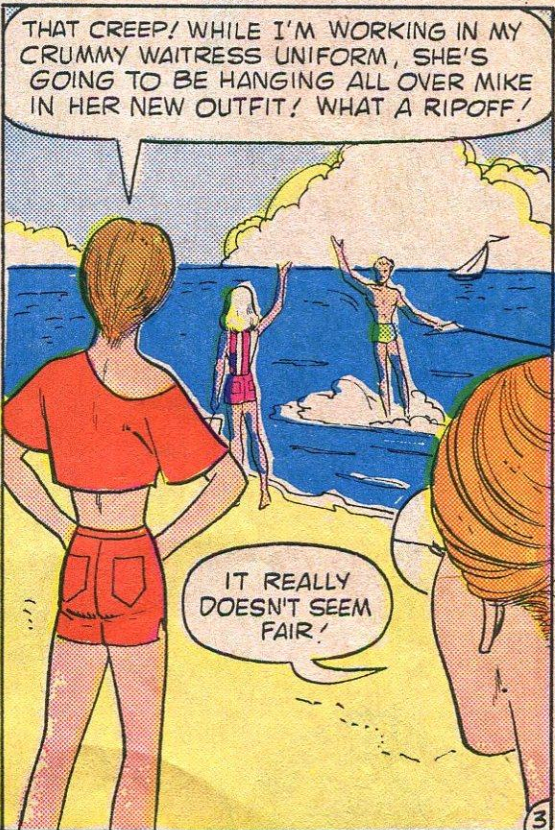
I WANTED TO LOOK *REALLY* SPECIAL
FOR MY FIRST DATE WITH MIKE!

MIKE?!!

LAUREN'S DRESS BY ERIN CROFT, ST. JOSEPH, MI.

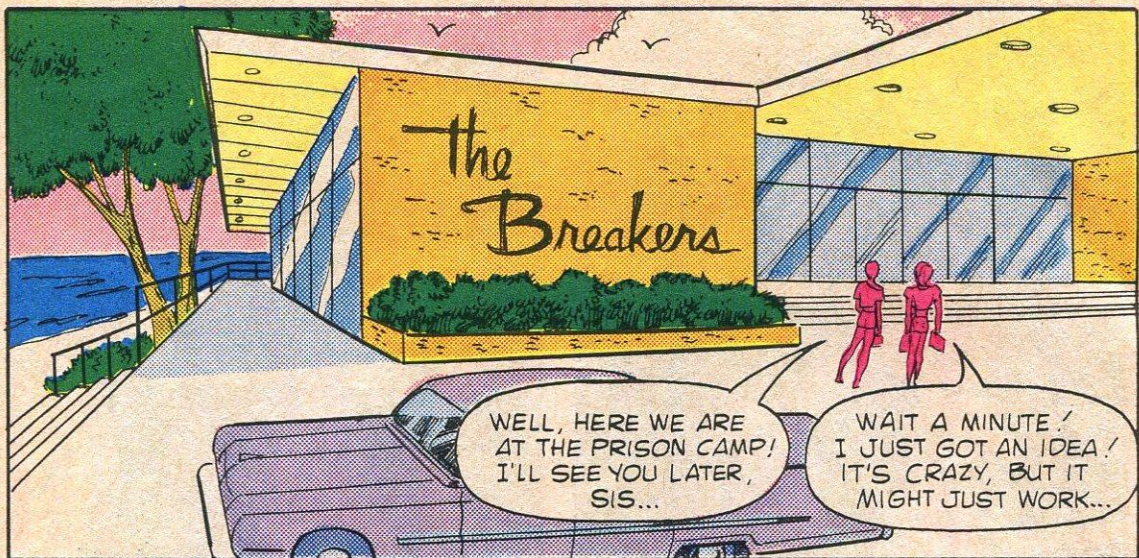


WELL, GOTTA GO GET READY! IT TAKES
FOREVER TO WASH MY HAIR.
'BYE -BYE!'



THAT CREEP! WHILE I'M WORKING IN MY
CRUMMY WAITRESS UNIFORM, SHE'S
GOING TO BE HANGING ALL OVER MIKE
IN HER NEW OUTFIT! WHAT A RIPOFF!

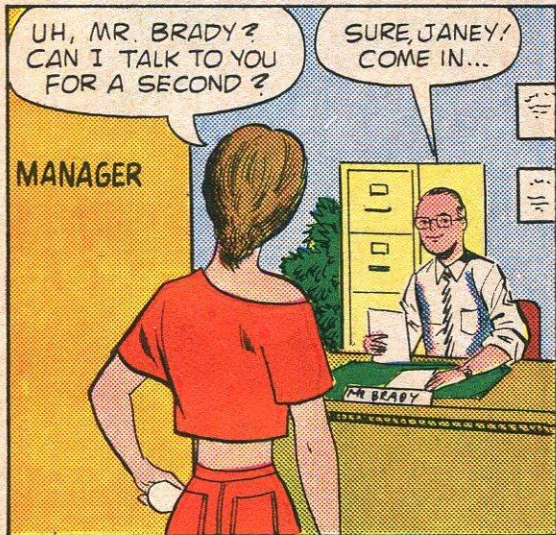
IT REALLY
DOESN'T SEEM
FAIR!



WELL, HERE WE ARE AT THE PRISON CAMP! I'LL SEE YOU LATER, SIS...

WAIT A MINUTE! I JUST GOT AN IDEA! IT'S CRAZY, BUT IT MIGHT JUST WORK...

"THE BREAKERS" DESIGNED BY RICHARD OTT, LAPORTE, IN.



UH, MR. BRADY? CAN I TALK TO YOU FOR A SECOND?

SURE, JANEY! COME IN...

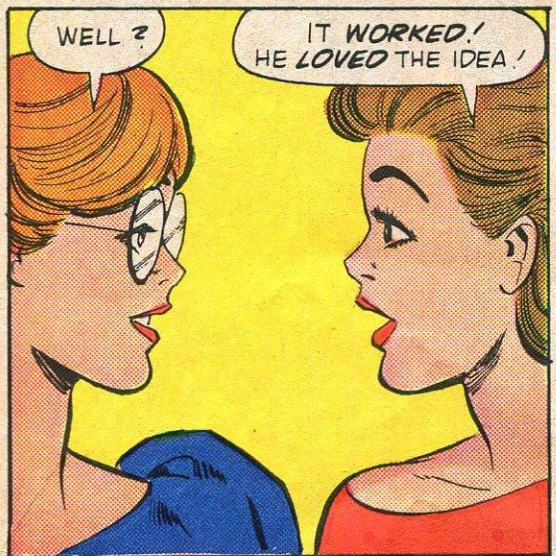
MANAGER



LATER...

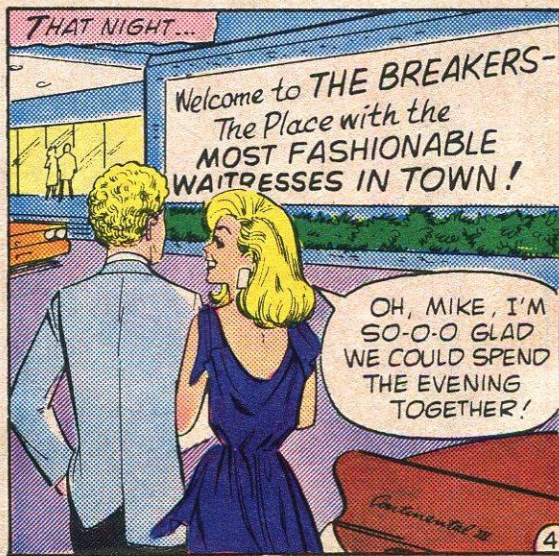
I WISH I HAD MORE CREATIVE EMPLOYEES LIKE YOU, JANEY! KEEP UP THE GOOD WORK AND THANKS FOR THE GREAT GIMMICK!

OFFICE FURNITURE BY LEO FIRME, BEVERLY SHORES, IN.



WELL?

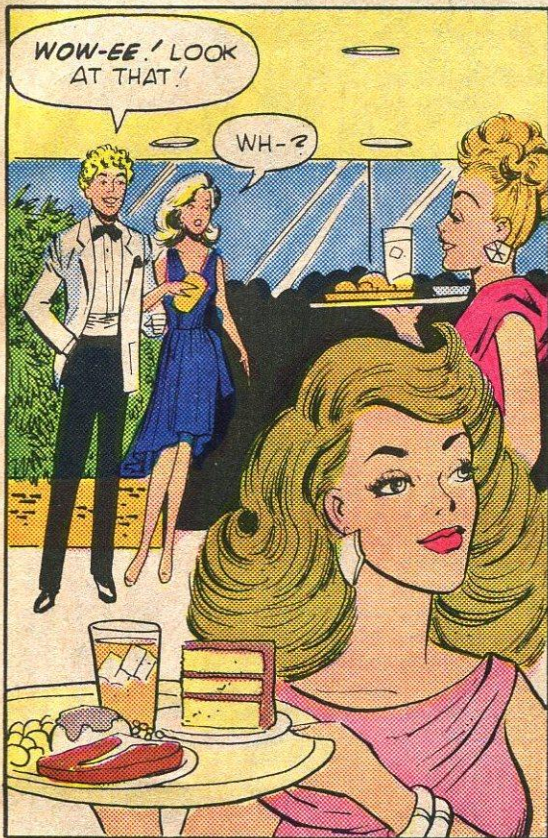
IT WORKED! HE LOVED THE IDEA!



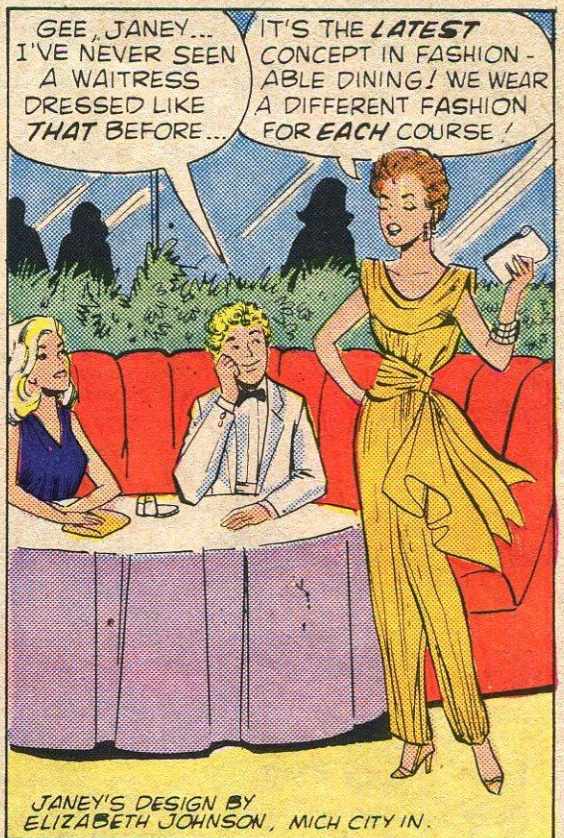
THAT NIGHT...

Welcome to THE BREAKERS - The Place with the MOST FASHIONABLE WAITRESSES IN TOWN!

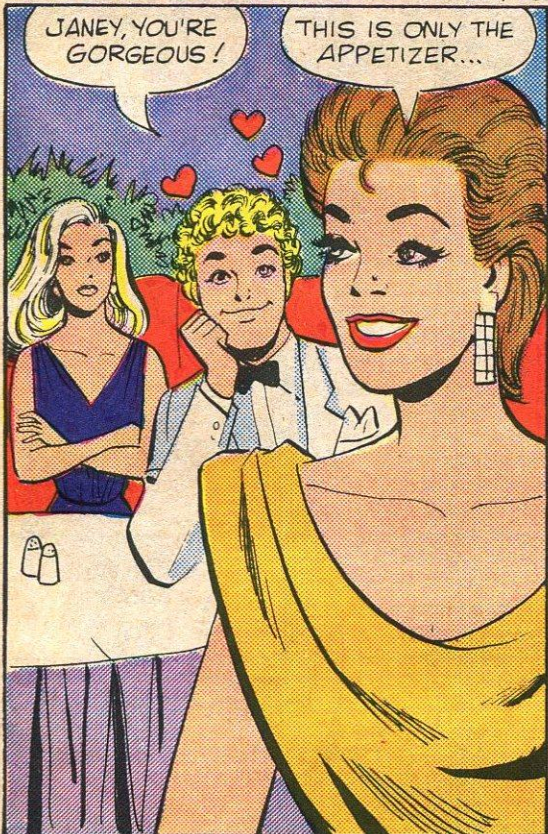
OH, MIKE, I'M SO-O-O GLAD WE COULD SPEND THE EVENING TOGETHER!



WAITRESSES HAIRSTYLES BY JEAN SHRIMPTON, LONDON, ONT. CAN.



JANEY'S DESIGN BY ELIZABETH JOHNSON, MICH CITY IN.



END

EARN FAMOUS NAME

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- JUGHEAD
- ARCHIE
- BETTY AND VERONICA
- ARCHIE AT RIVERDALE HIGH
- ARCHIE'S T.V. LAUGH-OUT
- LIFE WITH ARCHIE
- ARCHIE'S PALS 'N' GALS
- LAUGH
- BETTY AND ME
- ARCHIE AND ME
- PEP
- KATY KEENE



NAME (PLEASE PRINT)

AGE

BOY
 GIRL

ADDRESS

CITY & STATE

ZIP

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95 GRAND AVE., TORONTO, CANADA,
M8Y 2Z1

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